GENERAL GRAPHIC NOTES FOR SIGNAGE

- All dimensions in millimetres (U.N.O.).
- Refer to BSD – 10510 for photogram suite details.
- Refer to BSD – 10510 (Sheet 1 of 2) for Structural notes.
- Refer to BSD – 10510 (Sheet 3 of 6) for graphic notes.
- Refer to BSD – 10510 (Sheet 5 of 6) for Park Name Sign – Horizontal – Standard – Installation Notes.
- Refer to BSD – 10510 (Sheet 6 of 6) for Park Name Sign – Vertical – Alternative – Installation notes.

COLOUR LOGOS – POSITIVE AND REVERSE VERSIONS

COLOUR POSITIVE:

NOTE: The background represents the light colour of artwork.

COLOUR REVERSE:

NOTE: The background represents the dark colour of artwork.

NOTE: Council’s positive logo is used on white or light background colours. The positive logo does not have a keyline around the city hall square block and the tagline appears in black lettering. The reverse logo is used when the logo needs to be visible on a black, dark blue or other dark colour background. The reverse logo features a white keyline around the city hall square block and the tagline appears in white lettering.

To ensure the reverse logo is correct, always apply a reverse logo file available from Corporate Communication to artwork with a dark background. The reverse logo should not be constructed from the positive logo by changing a keyline or lettering colours.

TYPICAL GRAPHIC LAYOUT – PARK NAME
SIGN – HORIZONTAL – STANDARD

Optional Park History / Dual Name Panel
Dual Name body of text etc.

CLEAR SPACE AROUND BCC LOGO. CLEAR SPACE TO BE TYPICALLY TWICE THE HEIGHT OF THE CAPITAL ‘O’ IN THE “Dedicated to a better Brisbane” tagline.

REFER TO TABLE ON SHEET 3 OF 6 FOR TEXT STYLE SIZES RELATIVE TO SIGN SIZE. ENSURE ALL TEXT IS ALIGNED.

TYPICAL GRAPHIC LAYOUT – PARK NAME
SIGN – VERTICAL — ALTERNATIVE

TYPICAL GRAPHIC LAYOUT – PARK NAME
SIGN – GRAPHIC SETUP DETAILS

BRISBANE CITY COUNCIL STANDARD DRAWING

PARK NAME SIGNAGE — GRAPHIC SETUP DETAILS

Sheet 4 of 6