



GENERAL GRAPHIC NOTES FOR SIGNAGE

- REFER TO BSD - 10502 FOR TYPICAL INSTALLATION DETAILS AND NOTES.
- REFER TO BSD - 10504 FOR STANDARD SIZES AND EXAMPLE LAYOUTS FOR PANEL TYPES AND COMBINATIONS.

PANEL:

- PANEL COLOUR: 7 YEAR CAST VINYL BLUE (PMS 293 BLUE) U.N.O.

BCC LOGO AND CLEAT:

- BCC TAGLINE "Dedicated to a better Brisbane" TEXT FONT: Bembo Italic.
- BCC LOGO AND TAGLINE TO BE SCALED AS SHOWN IN THE TABLE BELOW. ENSURE CORRECT LOGO IS USED, PERMISSION FOR USE GRANTED BY CORPORATE COMMUNICATION, BRISBANE CITY COUNCIL.
- (BCC LOGO TO BE FULL COLOUR WITH 5mm WHITE BORDER AND NON-REFLECTIVE).
- BCC CLEAT SIZE AS PER BELOW TABLE.
- BCC CLEAT COLOUR TO COMMENCE ON BLUE UNIT AT TOP OF THE PANEL AND FINISH WITH A WHOLE CLEAT UNIT AT THE BOTTOM OF THE PANEL. CLEAT YELLOW TO BE 7 YEAR CAST VINYL YELLOW (PMS 116 YELLOW).
- BCC WEBSITE - www.brisbane.qld.gov.au. TO BE POSITIONED UNDER BCC CONTACT NUMBER ONLY WHEN SIGN CONVEYS INFORMATION THAT IS SPECIFICALLY REFERRED TO ON BRISBANE CITY COUNCIL WEBSITE.

TEXT FONT TYPE AND SIZE:

- TEXT FONT: AVENIR MEDIUM.
- TEXT SIZES AS PER BELOW TABLE (U.N.O)
- FONT COLOUR (FOR MAIN TEXT FONT AND TAGLINE TEXT FONT): 7 YEAR CAST VINYL WHITE WHERE PANEL COLOUR IS PMS 293 BLUE.
- TEXT SIZES LISTED BELOW ARE TO BE USED AS A GUIDE ONLY.

STANDARD PARK ORDINANCE SIGNAGE - GRAPHIC STANDARDS

- PICTOGRAM IMAGES TO BE SOURCED VIA CITY PROJECTS OFFICE/CORPORATE COMMUNICATIONS - BRISBANE CITY COUNCIL.

OTHER COLOURS (WHERE APPLICABLE):

- BLUE - PMS 293 BLUE
- GREEN - PMS 355 GREEN
- YELLOW - PMS 116 YELLOW
- RED - PMS 485 RED
- COLOURS NOT LISTED ABOVE ARE TO BE APPROVED PRIOR TO MANUFACTURE. OTHER COLOURS MAY BE APPLICABLE WITH PRIOR APPROVAL.

COLOUR LOGOS - POSITIVE AND REVERSE VERSIONS

<p>COLOUR POSITIVE:</p> <p><i>Dedicated to a better Brisbane</i></p>	<p>NOTE THE BACKGROUND REPRESENTS THE LIGHT COLOUR OF ARTWORK</p>
<p>COLOUR REVERSE:</p> <p><i>Dedicated to a better Brisbane</i></p>	<p>NOTE THE BACKGROUND REPRESENTS THE DARK COLOUR OF ARTWORK</p>

ALTERNATIVE TEXT SIZES

SIGN CATEGORY DESCRIPTIONS	TEXT RANGE
INTERPRETIVE, MINOR INFORMATION SIGNS	10mm MIN. 15-25mm PREFERRED. HEADINGS 25-45mm
LARGE HEADINGS, WARNING SIGNS, MINOR IDENTIFICATION NAMES	50mm-100mm
PARK NAMES, MAJOR INFORMATION	130mm-150mm

NOTE:
- ALTERNATIVE TEXT SIZES ARE TO BE READ IN CONJUNCTION WITH STANDARD TEXT SIZES SHOWN IN PANEL TYPE GRAPHIC DETAILS TABLE.

PANEL TYPE GRAPHIC DETAILS

PANEL ORIENTATION	PANEL SIZE		CLEAT UNIT SIZE		LOGO HEIGHT INCLUDING TAGLINE	CLEAR SPACE AROUND LOGO/OFFSET FROM EDGE OF PANEL	TYPICAL GENERAL TEXT OFFSET FROM EDGE OF PANEL	HEADING TEXT SIZE	SUB HEADING TEXT SIZE	BODY TEXT SIZE
	X	Y	A	B						
LANDSCAPE	900	1200	45	25	130	30	40	75	42	30
PORTRAIT	1200	900	43	25	130	30	40	75	42	30
PORTRAIT	900	600	25	15	100	20	30	50	26	20
LANDSCAPE	600	900	25	15	100	20	30	50	26	20
LANDSCAPE	400	600	20	10	60	13	20	30	20	18
PORTRAIT	600	400	20	10	60	13	20	30	20	18
PORTRAIT	450	300	15	9	40	9	18	22	16	14
LANDSCAPE	300	450	15	9	40	9	18	22	16	14
LANDSCAPE	200	300	10	6	30	7	12	15	10	9
PORTRAIT	300	200	10	6	30	7	12	15	10	9

NOTE:
COUNCIL'S POSITIVE LOGO IS USED ON WHITE OR LIGHT BACKGROUND COLOURS. THE POSITIVE LOGO DOES NOT HAVE A KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN BLACK LETTERING.
THE REVERSE LOGO IS USED WHEN THE LOGO NEEDS TO BE VISIBLE ON A BLACK, DARK BLUE OR OTHER DARK COLOUR BACKGROUND. THE REVERSE LOGO FEATURES A WHITE KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN WHITE LETTERING.
TO ENSURE THE REVERSE LOGO IS CORRECT, ALWAYS APPLY A REVERSE LOGO FILE AVAILABLE FROM CORPORATE COMMUNICATION TO ARTWORK WITH A DARK BACKGROUND. THE REVERSE LOGO SHOULD NOT BE "CONSTRUCTED" FROM THE POSITIVE LOGO BY CHANGING A KEYLINE OR LETTERING COLOURS.

DRAWING AUTHORISED FOR PUBLICATION				DESIGN	CPO - P&D	DATE	MAR '15		BRISBANE CITY COUNCIL STANDARD DRAWING	
ASSET ENGINEERING MANAGER STRATEGIC ASSET MANAGEMENT				DRAWN	CPO - P&D	DATE	MAR '15			
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