

# GENERAL GRAPHIC NOTES FOR SIGNAGE

- ALL DIMENSIONS IN MILLIMETRES (U.N.O.).
- REFER TO BSD - 10501 (SHEETS 1 AND 2) FOR STRUCTURAL NOTES.
- REFER TO BSD - 10506 FOR ORDINANCE SIGNAGE DETAILS.
- REFER TO BSD - 10507 FOR PICTOGRAM SUITE DETAILS.
- REFER TO BSD - 10508 (SHEET 1 OF 4) FOR POST, FOOTING AND EMBEDMENT DETAILS.
- REFER TO BSD - 10508 (SHEET 3 OF 4) FOR EXAMPLE LAYOUTS.
- REFER TO BSD - 10508 (SHEET 4 OF 4) FOR DETAILED DIMENSIONS FOR DOG OFF-LEASH SIGNS 1 AND 2.

## PANEL:

- PANEL COLOUR: 7 YEAR CAST VINYL BLUE (PMS 293 BLUE) U.N.O.

## BCC LOGO AND CLEAT:

- BCC TAGLINE "Dedicated to a better Brisbane" TEXT FONT: Bembo Italic.
- BCC LOGO AND TAGLINE TO BE SCALED AS SHOWN IN THE TABLE BELOW. ENSURE CORRECT LOGO IS USED, PERMISSION FOR USE GRANTED BY CORPORATE COMMUNICATION, BRISBANE CITY COUNCIL.
- (BCC LOGO TO BE FULL COLOUR WITH 5mm WHITE BORDER AND NON-REFLECTIVE).
- BCC CLEAT SIZE AS PER BELOW TABLE.
- BCC CLEAT COLOUR TO COMMENCE ON BLUE UNIT AT TOP OF THE PANEL AND FINISH WITH A WHOLE CLEAT UNIT AT THE BOTTOM OF THE PANEL. CLEAT YELLOW TO BE 7 YEAR CAST VINYL YELLOW (PMS 116 YELLOW).
- BCC WEBSITE - www.brisbane.qld.gov.au. TO BE POSITIONED UNDER BCC CONTACT NUMBER ONLY WHEN SIGN CONVEYS INFORMATION THAT IS SPECIFICALLY REFERRED TO ON BRISBANE CITY COUNCIL WEBSITE.

## TEXT FONT TYPE AND SIZE:

- TEXT FONT: AVENIR MEDIUM.
- TEXT SIZES AS PER BELOW TABLE (U.N.O)
- FONT COLOUR (FOR MAIN TEXT FONT AND TAGLINE TEXT FONT): 7 YEAR CAST VINYL WHITE WHERE PANEL COLOUR IS PMS 293 BLUE.
- TEXT SIZES LISTED BELOW ARE TO BE USED AS A GUIDE ONLY.

## STANDARD PARK ORDINANCE SIGNAGE - GRAPHIC STANDARDS

- PICTOGRAM IMAGES TO BE SOURCED VIA CITY PROJECTS OFFICE/CORPORATE COMMUNICATIONS - BRISBANE CITY COUNCIL.

## OTHER COLOURS (WHERE APPLICABLE):

- BLUE - PMS 293 BLUE
- GREEN - PMS 355 GREEN
- YELLOW - PMS 116 YELLOW
- RED - PMS 485 RED

COLOURS NOT LISTED ABOVE ARE TO BE APPROVED PRIOR TO MANUFACTURE. OTHER COLOURS MAY BE APPLICABLE WITH PRIOR APPROVAL.

## ALTERNATIVE TEXT SIZES

SIGN CATEGORY DESCRIPTIONS	TEXT RANGE
INTERPRETIVE, MINOR INFORMATION SIGNS	10mm MIN. 15-25mm PREFERRED. HEADINGS 25-45mm
LARGE HEADINGS, WARNING SIGNS, MINOR IDENTIFICATION NAMES	50mm-100mm
PARK NAMES, MAJOR INFORMATION	130mm-150mm

## NOTE:

ALTERNATIVE TEXT SIZES ARE TO BE READ IN CONJUNCTION WITH STANDARD TEXT SIZES SHOWN IN PANEL TYPE GRAPHIC DETAILS TABLE.

## SIGN PANEL GRAPHIC DETAILS

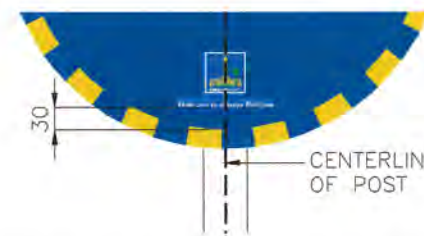
SIGNAGE/PANEL TYPE (REFER TO SHEETS 2 & 3)	CLEAT UNIT SIZE (H X W)		LOGO HEIGHT INCLUDING TAGLINE	CLEAR SPACE AROUND LOGO/OFFSET FROM EDGE OF PANEL (MIN)	TEXT OFFSET FROM EDGE OF PANEL	HEADING TEXT SIZE	SUB HEADING TEXT SIZE	BODY TEXT SIZE
DOG OFF-LEASH SIGN - 1 (PANEL A)	N/A		120	25	35	50	26	20
DOG OFF-LEASH SIGN - 2 (PANEL B)	N/A		58	20	35	30	20	18
DOG OFF-LEASH SIGN - 1/2 (PANEL C)	20	10	60	13	20	30	20	18
PLAYGROUND NODE SIGN - (PANEL D)	45	25	74	20	42	140	N/A	N/A

## COLOUR LOGOS - POSITIVE AND REVERSE VERSIONS

<p>COLOUR POSITIVE:</p>  <p><i>Dedicated to a better Brisbane</i></p>	<p>NOTE THE BACKGROUND REPRESENTS THE LIGHT COLOUR OF ARTWORK</p>
<p>COLOUR REVERSE:</p>  <p><i>Dedicated to a better Brisbane</i></p>	<p>NOTE THE BACKGROUND REPRESENTS THE DARK COLOUR OF ARTWORK</p>

## NOTE:

COUNCIL'S POSITIVE LOGO IS USED ON WHITE OR LIGHT BACKGROUND COLOURS. THE POSITIVE LOGO DOES NOT HAVE A KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN BLACK LETTERING. THE REVERSE LOGO IS USED WHEN THE LOGO NEEDS TO BE VISIBLE ON A BLACK, DARK BLUE OR OTHER DARK COLOUR BACKGROUND. THE REVERSE LOGO FEATURES A WHITE KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN WHITE LETTERING. TO ENSURE THE REVERSE LOGO IS CORRECT, ALWAYS APPLY A REVERSE LOGO FILE AVAILABLE FROM CORPORATE COMMUNICATION TO ARTWORK WITH A DARK BACKGROUND. THE REVERSE LOGO SHOULD NOT BE "CONSTRUCTED" FROM THE POSITIVE LOGO BY CHANGING A KEYLINE OR LETTERING COLOURS.



PLAYGROUND NODE SIGN - LOGO LOCATION DETAIL



TYPICAL GRAPHIC LAYOUT

Enquires (07) 3403 8888

PORTRAIT ORIENTATION

CLEAT (SIZE AS PER TABLE)

REFER TO TABLE BELOW FOR TEXT STYLE SIZES RELATIVE TO SIGN SIZE.

CLEAT UNIT DETAIL

ISSUE	AMENDMENT	DRAWN DATE	CHK'D DATE	APPR'D DATE
A	Drawing Converted From UMS Series March 2015	MAR '15	MAR '15	MAR '15

DRAWING AUTHORISED FOR PUBLICATION			
DESIGN	CPO - P&D	DATE	MAR '15
DRAWN	CPO - P&D	DATE	MAR '15
CHECKED	CPS - NEWS	DATE	MAR '15
DRAWING FILENAME	BSD-10508_2of4.dwg		
ASSOCIATED PLANS	BSD-10508 SHEETS 1, 3 & 4.dwg		



BRISBANE CITY COUNCIL STANDARD DRAWING	
PARK NODE SIGNAGE - GRAPHIC NOTES - SHEET 2 OF 4	
SCALE	1:20
DWG NO	BSD-10508
ORIGINAL SIZE	A3
REVISION	A