

GENERAL SIGN NOTES

- ALL DIMENSIONS IN MILLIMETRES (U.N.O.).
- REFER TO BSD - 10501 (SHEETS 1 AND 2) FOR STRUCTURAL NOTES.
- REFER TO BSD - 10506 FOR ORDINANCE SIGNAGE DETAILS.
- REFER TO BSD - 10507 FOR PICTOGRAM SUITE DETAILS.
- REFER TO BSD - 10509 (SHEET 1 OF 4) FOR INSTALLATION NOTES AND DETAILS.
- REFER TO BSD - 10509 (SHEET 3 OF 4) FOR GRAPHIC SETOUT DETAILS.
- REFER TO BSD - 10509 (SHEET 4 OF 4) FOR DIRECTIONAL SIGNAGE TYPICAL LAYOUTS.

GENERAL GRAPHIC NOTES FOR SIGNAGE

PANEL:

- PANEL COLOUR: 7 YEAR CAST VINYL BLUE (PMS 293 BLUE) U.N.O.

BCC LOGO AND CLEAT:

- BCC TAGLINE "Dedicated to a better Brisbane" TEXT FONT: Bembo Italic.
- BCC LOGO AND TAGLINE TO BE SCALED AS SHOWN IN THE TABLE BELOW. ENSURE CORRECT LOGO IS USED, PERMISSION FOR USE GRANTED BY CORPORATE COMMUNICATION, BRISBANE CITY COUNCIL.
- (BCC LOGO TO BE FULL COLOUR WITH 5mm WHITE BORDER AND NON-REFLECTIVE).
- BCC CLEAT SIZE AS PER BELOW TABLE.
- BCC CLEAT COLOUR TO COMMENCE ON BLUE UNIT AT TOP OF THE PANEL AND FINISH WITH A WHOLE CLEAT UNIT AT THE BOTTOM OF THE PANEL. CLEAT YELLOW TO BE 7 YEAR CAST VINYL YELLOW (PMS 116 YELLOW).
- BCC WEBSITE - www.brisbane.qld.gov.au. TO BE POSITIONED UNDER BCC CONTACT NUMBER ONLY WHEN SIGN CONVEYS INFORMATION THAT IS SPECIFICALLY REFERRED TO ON BRISBANE CITY COUNCIL WEBSITE.

TEXT FONT TYPE AND SIZE:

- MAIN TEXT FONT: AVENIR MEDIUM.
- TEXT SIZES AS PER BELOW TABLE (U.N.O)
- FONT COLOUR (FOR MAIN TEXT FONT AND TAGLINE TEXT FONT): 7 YEAR CAST VINYL WHITE WHERE PANEL COLOUR IS PMS 293 BLUE.

STANDARD PARK ORDINANCE SIGNAGE - GRAPHIC STANDARDS

- PICTOGRAM IMAGES TO BE SOURCED VIA CITY PROJECTS OFFICE/CORPORATE COMMUNICATIONS - BRISBANE CITY COUNCIL.

GRAPHIC NOTES FOR PARK MAP SIGNAGE

- REFER TO MAP COLOUR INDEX TABLE (THIS SHEET) FOR COLOUR DETAILS.

SIGN PANEL GRAPHIC DETAILS

SIGNAGE/PANEL TYPE (REFER TO SHEET 3 OF 4)	PANEL SIZE HEIGHT x WIDTH	CLEAT UNIT SIZE (H x W)		LOGO HEIGHT (INCLUDING TAGLINE WHERE APPLICABLE)	CLEAR SPACE AROUND LOGO/OFFSET FROM EDGE OF PANEL (MIN)	TEXT OFFSET FROM EDGE OF PANEL	HEADING TEXT SIZE	SUB HEADING TEXT SIZE	SMALL TEXT SIZE	PICTOGRAM TEXT SIZE	PICTOGRAM DIMENSIONS
OPTION 1 DIRECTIONAL SIGN (PANEL A)	210x1050	30	18	85	60	25	N/A	N/A	N/A	25	85
OPTION 1 DIRECTIONAL SIGN (PANEL B)	210x950	30	18	85	60	25	N/A	N/A	N/A	N/A	150
OPTION 2 DIRECTIONAL SIGN (PANEL C)	210x1050	30	18	85	60	60	65	N/A	N/A	N/A	N/A
OPTION 3 DIRECTIONAL/NODE SIGN (PANEL D)	210x920	30	18	85	60	60	56	N/A	N/A	N/A	N/A
DIRECTIONAL PARK MAP SIGN (PANEL E)	125x600	25	15	N/A	N/A	50	35	N/A	N/A	N/A	85
DIRECTIONAL PARK MAP SIGN (PANEL F)	900x600	25	15	100	20	50	55	N/A	N/A	5	50

ALTERNATIVE TEXT SIZES

SIGN CATEGORY DESCRIPTIONS	TEXT RANGE
INTERPRETIVE, MINOR INFORMATION SIGNS	10mm MIN. 15-25mm PREFERRED. HEADINGS 25-45mm
LARGE HEADINGS, WARNING SIGNS, MINOR IDENTIFICATION NAMES	50mm-100mm
PARK NAMES, MAJOR INFORMATION	130mm-150mm

NOTE:

ALTERNATIVE TEXT SIZES ARE TO BE READ IN CONJUNCTION WITH STANDARD TEXT SIZES SHOWN IN PANEL TYPE GRAPHIC DETAILS TABLE.

COLOUR LOGOS - POSITIVE AND REVERSE VERSIONS

COLOUR POSITIVE:



Dedicated to a better Brisbane

COLOUR REVERSE:



Dedicated to a better Brisbane

NOTE THE BACKGROUND REPRESENTS THE LIGHT COLOUR OF ARTWORK

NOTE THE BACKGROUND REPRESENTS THE DARK COLOUR OF ARTWORK

NOTE:


COUNCIL'S POSITIVE LOGO IS USED ON WHITE OR LIGHT BACKGROUND COLOURS. THE POSITIVE LOGO DOES NOT HAVE A KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN BLACK LETTERING. THE REVERSE LOGO IS USED WHEN THE LOGO NEEDS TO BE VISIBLE ON A BLACK, DARK BLUE OR OTHER DARK COLOUR BACKGROUND. THE REVERSE LOGO FEATURES A WHITE KEYLINE AROUND THE CITY HALL SQUARE BLOCK AND THE TAGLINE APPEARS IN WHITE LETTERING. TO ENSURE THE REVERSE LOGO IS CORRECT, ALWAYS APPLY A REVERSE LOGO FILE AVAILABLE FROM CORPORATE COMMUNICATION TO ARTWORK WITH A DARK BACKGROUND. THE REVERSE LOGO SHOULD NOT BE "CONSTRUCTED" FROM THE POSITIVE LOGO BY CHANGING A KEYLINE OR LETTERING COLOURS.

PARK MAP COLOUR INDEX

COLOUR	RGB COLOUR INDEX		
	R	G	B
GREEN (DARK)	113	170	99
GREEN (MID)	151	193	143
GREEN (LIGHT)	212	226	188
GREY (DARK)	114	100	97
GREY (MID)	158	157	155
GREY (LIGHT)	178	176	174
RED	255	0	0
BLUE	153	211	240
YELLOW	234	226	176

OTHER COLOURS (WHERE APPLICABLE):

BLUE - PMS 293 BLUE
 GREEN - PMS 355 GREEN
 YELLOW - PMS 116 YELLOW
 RED - PMS 485 RED
 COLOURS NOT LISTED ABOVE ARE TO BE APPROVED PRIOR TO MANUFACTURE.
 OTHER COLOURS MAY BE APPLICABLE WITH PRIOR APPROVAL.

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f01 ASSET ENGINEERING MANAGER STRATEGIC ASSET MANAGEMENT DESIGN APPROVED																						PARK DIRECTIONAL SIGNAGE -	
A	Drawing Converted From UMS Series March 2015	MAR '15	MAR '15	MAR '15	GRAPHIC NOTES -		DWG No:	BSD-10509		ORIGINAL SIZE	A3	REVISION	A										
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